



I AM YOU Comms Volunteer

LOCATION: Ritsona Camps
START DATE: July 2020 (minimum 2-month stay)

Context

I AM YOU is a volunteer organization currently operating in two separate refugee camps within mainland Greece. Started in October 2015 in response to the immediate emergency needs of refugees arriving in Lesbos, our mission is to protect human rights and make the lives of displaced women, men and children better. We envision a world where all people fleeing from war are treated with dignity, compassion and respect.

Volunteering with I AM YOU means that you will join a dynamic team of individuals who work together to support one another while bringing a sense of humanity in the provision of services aimed at improving the lives of displaced people. Our organization is volunteer-led, making use of the specific skills and expertise of the team. We celebrate diversity and believe it makes us stronger.

We are currently seeking a dedicated Communications Volunteer to further develop and implement our Communications Strategy to grow I AM YOU's network of supporters and raise awareness on its work, the people it aims to serve and the wider refugee context.

Job Purpose

The Communications Volunteer will help create powerful and engaging communications materials to deliver to key audiences. This role includes maintaining and updating I AM YOU's various communications platforms (including the website and social media), working closely with other members of the team to generate content, ensuring it is as useful, engaging and accessible as possible. The incumbent will also assist with the creation and delivery of marketing and promotional materials to raise awareness of the organization and engage audiences.

Finally, the Communications Volunteer will have an opportunity to bring new and fresh ideas on how to communicate dynamically and creatively, building on I AM YOU's Communications Strategy and striving to improve our messages to different audiences.

Accountability and Relationship:

- Reports to the Executive Director
- Works closely with Programme Managers and Coordinators, Strategy and Development Manager, and volunteers

Responsibilities:

- Assists in implementing and further developing Communication Strategy
- Identifies and develops appropriate social media campaigns
- Creates diverse range of information communications products in support of I AM YOU initiatives
- Produces and manages content for website and social media platforms

- Assists in preparing articles, blogs and events materials
- Supports the management and development of I AM YOU's social media presence
- Assists in production of reports (including presentations) on an ad hoc basis
- Assists in data verification, on all reports and information products prepared by the organization
- Promotes the vision, mission and strategic goals of the organization

Skills and experience required:

- Native English speaker (essential) and Greek (desirable), Arabic (desirable), Farsi (desirable)
- Strong understanding of communications and social media, with minimum 2 years past experience in this field (essential)
- Strong photography, video, and editing skills (essential)
- Experience writing blog (desirable)
- University degree in Communications or related field (desirable)
- Excellent verbal and written communication skills (essential)
- Self-motivated, outgoing, friendly and persuasive (essential)
- Demonstrated interest in working with refugee and displaced populations (essential)
- Comfortable meeting new people, acknowledging and respecting gender, cultural, ethical, social and religious sensitivities (essential)
- Work collaboratively and be a team player (essential)
- Able to work effectively cross-culturally (essential)
- Capacity to work in fast-paced and emotionally-intense contexts (essential)
- Experience managing relationships with stakeholders/clients (desirable)
- Experience with Squarespace and design tools such as Photoshop and InDesign (desirable)

The successful candidate should be autonomous, dynamic, empathetic, thorough, an organized self-starter with solid interpersonal skills.

Important Information

The work is voluntary and the ideal candidate will be available for two months minimum. You will not receive any economic compensation and volunteers are expected to pay for their own flights and meals during their stay. I AM YOU sponsors volunteers with shared transport on location and special rates for accommodation.

To Apply

In addition to your application form at www.iamyou.se/volunteer, please also send a quick email to info@iamyou.se with subject "Comms Volunteer."